

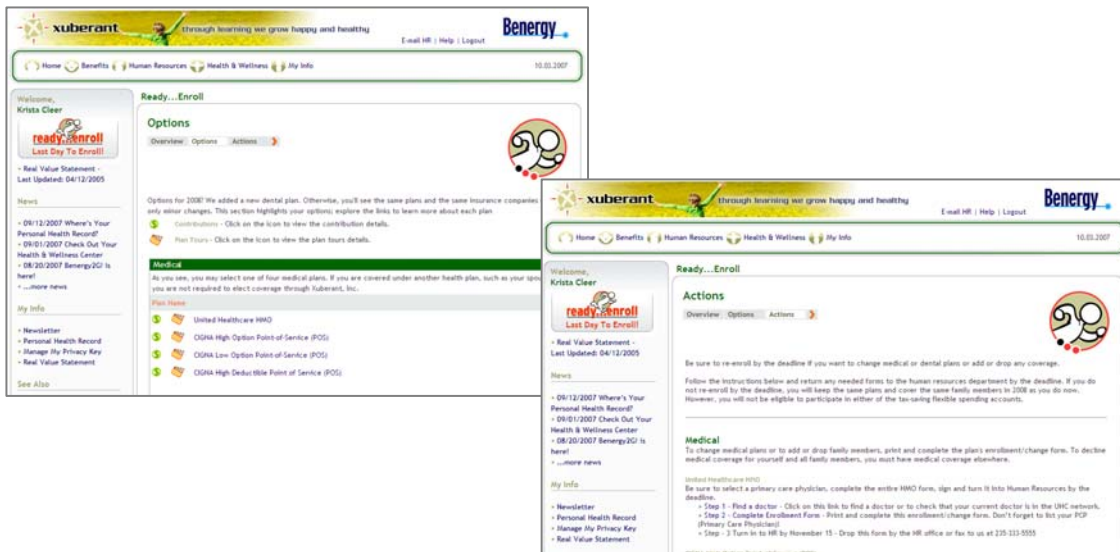


Ready...Enroll is an online enrollment assistance module that prepares employees for paper or electronic benefits enrollment.

Ready...Enroll was designed as an initial enrollment tool, readying employees for the enrollment process. It's basically a communication campaign and decision support tool kit rolled into three simple steps. Users learn about and research their benefit options through plan summaries, comparisons and any other plan data. They mark their favorite options as they go along. In the end, these enrollees-to-be are directed to the forms (or links) they need to record their elections along with pertinent instructions.

Ready...Enroll's three-step campaign resides in your benefits communication application, drawing from its extensive knowledge about the company's benefit plans. Companies can construct campaigns in minutes without the need to duplicate any information.

Here are examples of the options and actions steps:



The campaign is comprised of the following steps:

Overview

The overview presents messages from the company regarding anything from corporate benefits philosophy, enrollment timing, new plans, changes to existing plans or costs, etc.

Options

Employees find all of the programs that are open for enrollment, along with descriptions that can be highly tailored. From here, they can explore the details of each plan and mark their favorites for the final step.

Actions

Once employees have identified the options they like, they are ready to enroll. In this final step, employees are instructed on how to complete the enrollment process. For each plan, they can print out forms or link to other websites to enroll online.

Contact Dodd Consulting, LLC for more information...